



# Auzentech Reveals HDMI 1.3-native PCI Express Audio Combo Card

Incorporates technology by Auzentech, Creative, NVIDIA Corporation, CyberLink and Silicon Image



Santa Clara, CA – June 16, 2008: Auzentech, Inc. reveals today its non-downsampling, HDMI 1.3-native, PCI express audio combo card: Auzen X-Fi HomeTheater 7.1. The Auzen X-Fi HomeTheater 7.1 accepts video from either an internal or external connection, mixes it with digital audio, and outputs the combined video and lossless multichannel audio via a single HDMI<sup>™</sup> 1.3 port. Moreover, the internal connection will exclusively support upcoming NVIDIA products, to create the ultimate in audio and visual entertainment.

The latest in a long line of breakthrough soundcards from Auzentech, the Auzen X-Fi HomeTheater 7.1 outputs a bitstream of high-definition, multichannel audio from Blu-ray or HD movies with no downsampling, to take full advantage of lossless digital audio formats such as Dolby TrueHD and DTS-HD Master Audio.

The Auzen X-Fi HomeTheater 7.1 has been designed around the latest Creative PCI Express X-Fi audio processor. For home theater enthusiasts, the processor includes HDMI 1.3 support and will feature Dolby Digital and DTS encoding for a single-cable connection to home theater systems. For gamers, the card leverages the power of the PCI Express-optimized X-Fi processor to deliver accelerated audio for improved game performance, with ultra-realistic EAX 5.0 effects and 3D positional audio.

"Creative is excited to work with Auzentech to deliver a true high-definition HDMI solution based on our latest PCI Express-based processor," said Steve Erickson, VP and GM of audio for Creative. "We have completely re-architected our X-Fi audio processor, optimizing it for the PCI Express bus. We've also made a significant achievement in customizing our audio technology to enable the highest quality lossless digital audio for HDMI, for a stunning HD digital entertainment experience." "CyberLink provides the best in audio and video playback quality to deliver the ultimate movie experience on the PC,» said Alice H. Chang, CEO of CyberLink. «Featuring HDMI version 1.3-enabed capabilities, PowerDVD will enable users to enjoy high definition cinema on their PCs. We are excited to partner with Auzentech to offer a true, uncompressed HD audio experience by employing our breakthrough technologies."

"At Auzentech we focus on bringing innovative products to market by listening to our endusers requests," said Stephane Bae, President of Auzentech, Inc. "By teaming up with Industry leaders Creative, NVIDIA, CyberLink and Silicon Image, end users and home theater enthusiasts will now be able to enjoy Blu-Ray or HD movies in their full glory."

The Auzen X-Fi HomeTheater 7.1 is made possible through cooperation between Auzentech, NVIDIA, CyberLink PowerDVD software, Silicon Image, and the Creative X-Fi chip development team.

# Release of the Auzen X-Fi HomeTheater 7.1 is planned for Sept. 2008.

## About Auzentech, Inc.

AUZENTECH, Inc. is a provider of quality consumer electronics products, which is headquartered in Santa Clara, CA. AUZENTECH developed the World's first Dolby Digital Live Sound card (X-Mystique 7.1 Gold) and the World's first DTS Connect Sound Card (X-Plosion 7.1 DTS Connect) and continues to bring the most innovative audio products to the market. *Contact: pr@auzentech.com* 

#### About Bacatá

Importer of many brands internationally renowned, Bacatá became in a few years one of the leaders in the distribution of IT products for both professionals and the general public in Europe. The quality of the products and the control of the distribution networks built the reputation of this talentuous importer. The range of products is designed for professionals and industrials (Mini-ITX motherboards, Barebones, Unicorn Computer...) as well as for the general public and the state-of-the-art technology lovers (Asus, Antec, Zalman...).

#### About Creative Technology Ltd.

Creative is a worldwide leader in digital entertainment products. Famous for its Sound Blaster sound cards and for launching the multimedia revolution, Creative is now driving digital entertainment on the PC platform with products like its highly acclaimed ZEN<sup>™</sup> portable audio and media players.

# About NVIDIA

NVIDIA is the world leader in visual computing technologies and the inventor of the GPU, a highperformance processor which generates breathtaking, interactive graphics on workstations, personal computers, game consoles, and mobile devices. NVIDIA serves the entertainment and consumer market with its GeForce® products, the professional design and visualization market with its Quadro® products, and the high-performance computing market with its Tesla<sup>™</sup> products. NVIDIA is headquartered in Santa Clara, California, and has offices throughout Asia, Europe, and the Americas.

For more information, visit www.nvidia.com.

## About CyberLink

CyberLink Corp is the leader and pioneer in enabling digital multimedia on PCs and CEs. Backed by a group of high-caliber software engineers, CyberLink owns its core codec and a number of patented technologies. CyberLink has built a solid reputation for delivering high-quality, interoperable, and first time-to-market solutions that keep our OEM partners on the leading edge. Our business partners include leaders in the PC industry: drive manufacturers, graphics-card makers, and top-5 desktop and notebook brands. Today, CyberLink's software solutions include: complete applications for Blu-ray Discs, Digital Home entertainment, Mobile TV and human resource development. With customers spanning from multinational corporations to small/medium-sized businesses, and from power users to home users, CyberLink has enjoyed rapid and consistent growth leading to a record breaking IPO in 2000 on the Taiwan Over The Counter Exchange (OTC: 5203). CyberLink's worldwide headquarters are in Taipei. To keep up with market demands, CyberLink has operations in North America, Europe and the Asia Pacific region, including Japan. For more information, please visit CyberLink's website at http://www.cyberlink.com

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#### About Silicon Image

Silicon Image, Inc. is a global leader in driving the architecture and semiconductor implementation for the secure storage, distribution and presentation of high-definition content in the consumer electronics, personal computing, and mobile device markets. With a rich history of technology innovation that includes creating industry standards such as SATA, DVI and HDMI, Silicon Image partners with the world's leading entertainment creators and electronics manufacturers to deliver digital HD content to consumers anytime, anywhere, on any device. Silicon Image is also a leading provider of semiconductor intellectual property solutions for high-definition multimedia and data storage applications. Additionally, Simplay Labs, LLC, a wholly-owned subsidiary of Silicon Image, offers robust testing tools, technologies, support services, consulting and product certification to electronics manufacturers to maximize performance, interoperability and ensure the highest-quality HD experience to consumers. With engineering, sales and customer support facilities located throughout North America, Asia and Europe, Silicon Image is headquartered in Sunnyvale, California. For more information, please visit www.siliconimage.com.